

**Special
Olympics**
Florida



**SUNSHINE
BOWL**

HOSTED BY



PRESENTED BY

RAYMOND JAMES

**SATURDAY, AUGUST 1, 2020
AT RAYMOND JAMES STADIUM**

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[GIVE.SPECIALOLYMPICSFLORIDA.ORG/SUNSHINE](https://give.specialolympicsflorida.org/sunshine)

**Sponsorship
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A Message from Special Olympics Florida

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We see the power of sports every day in the smiling faces of our athletes, the exciting cheers of the crowd, and the support we receive.

Furthering the work of founder Eunice Kennedy Shriver since 1972, Special Olympics Florida provides free, year-round sports training and competition for athletes with intellectual disabilities. Special Olympics Florida has grown to serve more than 60,000 athletes in 67 counties, building on the premise that there is power in sports.

Special Olympics Florida believes that sports can be used as a vehicle to give people with intellectual disabilities a chance for inclusion, as well as participation in activities that are not normally accessible to this population. Additionally, our athletes experience physical, educational, psychological, and social benefits, as well as the chance to experience joy, build friendships, and gain a sense of accomplishment.



Even for those who do not personally know someone with an intellectual disability, Special Olympics Florida remains relevant to each of us because it gives a voice, dignity, and significance to a group of people who are often overlooked and marginalized. Eradicating the stigma of intellectual disability and creating an inclusive society is a goal we can all help achieve.

For additional information contact:

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1915 Don Wickham Drive, Clermont, FL 34711

Overview

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The Sunshine Bowl Flag Football Tournament is a 6 v 6/5 v 5 one-day competitive experience. Teams are allowed up to 12 players and guaranteed two games played where the pros play at Raymond James Stadium, home to the Tampa Bay Buccaneers.

Divisions

Women's Recreation (6 v 6): Enjoy a friendly competition with other female flag football fans. Teams must be comprised of all women who play on a semi-regular basis or have limited organized football experience. May have recently come together for this event or just want to have fun!

Law Enforcement/Military Competitive (6 v 6): Our Military and first responders play to win! Players must be current or retired LE/Military who play together on a regular basis, looking for a challenge and/or may be a part of a flag football league.

Law Enforcement/Military Player Development (6 v 6): Our Military and first responders play in a friendly competition. Players must be current or retired LE/Military who play on a semi-regular basis or have limited organized football experience.

Recreation (6 v 6): Enjoy competition with other flag football teams playing to win! This division consists of players with a mixed level of playing skills. Some teams may play on a semi-regular basis or have limited organized football experience.

Co-ed (6 v 6): Enjoy a friendly competition with other flag football teams with at least four females. Roster comprised of at least four females. Teams must play with at least three females on the field at all times, play on a semi-regular basis or have limited organized football experience. May have recently come together for this event and just want to have fun!

Corporate (6 v 6): You think your company is the best? Prove by engaging in a friendly competition. All players must be actively employed with corporation/ organization. This division consists of players with a mixed level of playing skills.

Youth (5 v 5): Enjoy a friendly competition with other flag football teams, 3 levels for selections within the ages of 5-7; 8-10; 11-13; 14-18 who play on a semi-regular basis or have limited organized football experience. May have recently come together for this event or just want to have fun!

Unified (5 v 5): An inclusive sports program that combines an approximately equal number of Special Olympics athletes (individuals with intellectual disabilities) and partners (individuals without intellectual disabilities) on teams for competition.

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About Raymond James Stadium

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Raymond James Stadium first broke ground in 1996. The 65,000-seat stadium (expandable to 75,000) hosted its first game on September 20, 1998, when the Tampa Bay Buccaneers hosted the Chicago Bears. Raymond James Stadium is home to the Tampa Bay Buccaneers, University of South Florida Football, Outback Bowl and Monster Jam. The stadium has hosted the International Indian Film Academy Awards (IIFA), Super Bowl XXXV and Super Bowl XLIII as well as many superstar concerts such as Kenny Chesney, U2, Beyonce, One Direction and Taylor Swift. Raymond James Stadium hosted the 2017 College Football Playoff National Championship, which marked the first time this event had been hosted in the southeast United States.

Members of the NFL Players Association have consistently rated Raymond James Stadium's field as the best in the league and league insiders refer to the stadium as the "crown jewel" of the NFL. Following the completion of the initial phase of a \$140-plus million multi-phase renovation in 2016, Raymond James Stadium now boasts the most technologically advanced HD video system in use today. It is comprised of two massive 9,600 square-foot boards on the north and south ends of the stadium – and four large 2,300 square-foot HD tower walls. With more than 31,000 square feet of video display space, this system ranks as the third-largest video board system in the NFL. The new sound system has 400+ speakers throughout the stadium providing 750,000 watts of power and has over 30 miles of cable connecting the speakers. The new video boards and sound system takes a fan's game experience to a whole new level.



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The Sunshine Bowl provides a unique opportunity for your company to align with two well-respected brands in the Tampa Bay Buccaneers and Special Olympics Florida. This one-of-a-kind event gathers football enthusiasts from across the state and gives them the opportunity to play on the same field as the pros! You can expect lots of passion, enthusiasm and friendly competition – but most importantly, a community of people that are together making a life-changing impact on individuals with intellectual disabilities.

Presenting Sponsor | \$35,000

- Two teams included in tournament - choice of division
- Recognized with a “Presenting Sponsor” award at the event
- Opportunity for company representative to welcome teams
- Opportunity to set up promotional table at event
- Opportunity to provide promotional item with corporate logo to all players
- Meet and greet with Tampa Bay Buccaneers players
- Autographed Tampa Bay Buccaneers jersey
- Sponsor logo visible (end zone pylons) on playing fields for the duration of the tournament
- Sponsorship recognition in an email blast to Special Olympics Florida database
- Sponsor logo added to all print material as “Presenting Sponsor”
- Sponsor logo shown on JumboTron as “Presenting Sponsor” for the duration of the tournament
- Sponsor logo on event webpage
- Sponsor logo on volunteer t-shirt as “Presenting Sponsor”
- VIP seating for friends and family
- VIP experience for company representatives at the Special Olympics Florida Summer Games in May 2020
- Appropriate “Presenting Sponsor” signage at the event

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Gold Sponsor | \$25,000

- Two teams included in tournament – choice of division
- Recognized with a “Gold Sponsor” award at the event
- Opportunity to set up promotional table at event
- Opportunity to provide promotional item with corporate logo to all players
- Meet and greet with Tampa Bay Buccaneers players
- Sponsor logo added to all print material
- Sponsorship recognition in an email blast to Special Olympics Florida database
- Sponsor logo added to event webpage
- Sponsor logo on volunteer t-shirt
- Sponsor logo shown on JumboTron for the duration of the tournament
- VIP seating for friends and family
- VIP experience for company representatives at the Special Olympics Florida Summer Games in May 2020
- Appropriate “Gold Sponsor” signage at event

Silver Sponsor | \$10,000

- One team included in tournament – choice of division
- Recognized with a “Silver Sponsor” award at the event
- Opportunity to set up promotional table at event
- Sponsor logo added to all print material
- Sponsorship recognition in an email blast to Special Olympics Florida database
- Sponsor logo added to event webpage
- Sponsor logo on volunteer t-shirt
- VIP experience for company representatives at the Special Olympics Florida Summer Games in May 2020
- Appropriate “Silver Sponsor” signage at the event

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Bronze Sponsor | \$5,000

- One team included in tournament – choice of division
- Sponsor logo added to all print material
- Sponsor logo added to event webpage
- Sponsor logo on volunteer t-shirt

Registration

If you are starting a team, begin by recruiting up to 12 members to join your team. Ask your friends, family, and colleagues to support you in your efforts by registering your team and create your fundraising page! They can join your team or help by making a quick secure online donation.

Each team will be raising \$1200 in total, which will provide each team participant the chance to play Flag Football on the Bucs field at Raymond James Stadium, an event Tech-Shirt, a meet n greet with NFL players and an refreshing lunch.

The top three teams that fundraise the most money will walk away with:

1st Prize for the Team that Fundraises the Most for Special Olympics Florida!

- 10 Complimentary Tickets to a Tampa Bay Buccaneers Preseason Game (date TBD)
- 10 VIP Training Camp passes, TBD once training schedule is released
- Private VIP Tour for 4 people to the Advent Health Training Center facility, the Tampa Bay Buccaneers practice facility.

2nd Prize

- 10 Complimentary Tickets to a Tampa Bay Buccaneers Preseason Game (date TBD)
- 10 VIP Training Camp passes, TBD once training schedule is released

3rd Prize

- 10 Complimentary Tickets to a Tampa Bay Buccaneers Preseason Game (date TBD)

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