



Benefiting Special Olympics Florida

hosted by



presented by

RAYMOND JAMES



SATURDAY and SUNDAY

April 22-23, 2023

RAYMOND JAMES STADIUM

register now at
<https://www.soflsunshinebowl.com>



Messages from the Co-Chairs



Brian Ford
Tampa Bay Buccaneers
Chief Operating Officer



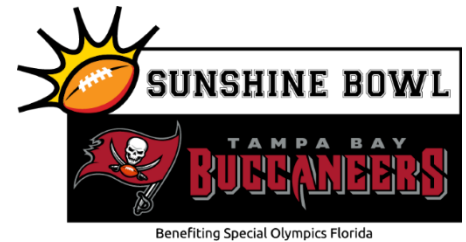
Troy Taylor
Coke Florida
Chairman and CEO



Tash Elwyn
Raymond James
President and CEO

As the Honorary Chairs for the 5th Special Olympics Florida Sunshine Bowl at Raymond James Stadium, we are proud to support a successful event that impacts the lives of so many. This is still just the beginning of a grassroots charity football event that brings together nearly 200 colleagues, associates, and friends, to benefit the 60,000 athletes served by Special Olympics Florida.

Special Olympics Florida provides year-round sports training, competition, and health services for children and adults with intellectual disabilities, all at no cost to the athletes or their caregivers. With programming in every corner of Florida, the funds raised at this event are critical to ensuring that all Special Olympics Florida athletes have the opportunity to experience personal athletic triumphs as they shatter the stereotypes surrounding people with disabilities.



Overview

The Sunshine Bowl Flag Football Tournament is a 6 v 6/5 v 5 competitive experience. Teams are allowed up to 12 players and guaranteed three games played where the pros play at Raymond James Stadium, home to the Tampa Bay Buccaneers.

Divisions

Heroes (Law Enforcement/Military/Fire/EMS (6 v 6)): Our Military and first responders play in a friendly competition. Players must be current or retired LE/Military/Fire/EMS who play on a semi-regular basis or have limited organized football experience.

Recreation (6 v 6): Enjoy competition with other flag football teams playing to win! This division consists of players with a mixed level of playing skills. Some teams may play on a semi-regular basis or have limited organized football experience.

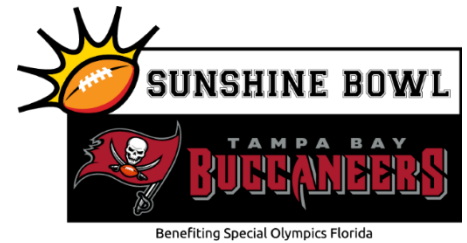
Corporate (6 v 6): Do you think your company is the best? Prove by engaging in a friendly competition. All players must be actively employed with the corporation/ organization. This division consists of players with a mixed level of playing skills.

High School Boys (6 v 6): This is a great opportunity for high school boys to hit the field and play for a purpose. The minimum age for this division is 15 and all players must be currently in high school.

High School Girls (6 v 6): Girls flag football has really taken off in recent years. Put your skills to the test and see who can walk away as champions of the first-ever girls high school division for the Sunshine Bowl. The minimum age is 15 for this division and all players must be currently in high school.

Unified (5 v 5): An inclusive sports program that combines an approximately equal number of Special Olympics athletes (individuals with intellectual disabilities) and partners (individuals without intellectual disabilities) on teams for competition.

Please note that based on the sign-up of teams, we may combine divisions as needed to ensure all teams are given an equal opportunity and 3 guaranteed games. Any changes in divisions will be communicated in advance. Brackets and schedules will be sent to captains no later than 2 weeks prior to the tournament.



Sunshine Bowl Schedule of Events Saturday, April 22, 2023 (subject to change)

9:00 a.m.	Opening Ceremonies
9:30 to 10:30 a.m.	Corporate Punt, Pass & Kick Competition
10:30 a.m.	Division play begins
12:00 p.m.	Cheerleading clinic in West Stadium Club
6:00 to 10:00 p.m.	Jack in the Club VIP Party in the West Stadium Club Lounge <i>Requires separate ticketing from football and cheer activities.</i>

Sunday, April 23, 2023 (subject to change)

10:00 a.m.	Division playoffs and championship games begin
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Cheer Clinic

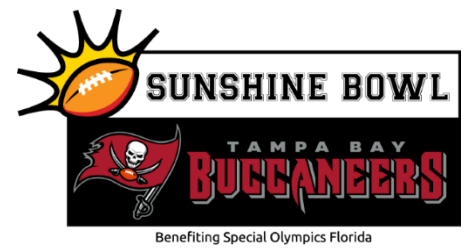
Learn cheers and dance moves from the Tampa Bay Buccaneers Cheerleaders. Each participant will enjoy a one-hour clinic at the home stadium of the Bucs. Each team gets 12 passes for this event, individual registration is on a donation basis. Open to all abilities and ages, from 3 and up.

Flag Football

This is a unique opportunity for flag football teams across the state to compete on the same field as the 2021 Superbowl champs and in one of the finest stadiums in the country. Divisions are listed on the following page. Each participant will get a T-Shirt, a goody bag, and a to-go meal. Additional prizes are available for top fundraising teams, top performers, and day of incentives.

Jack in the Club

VIP party in the Stadium Club, with food and spirit sampling stations, live bands, and a blackjack tournament. Guests will enjoy watching the Sunshine Bowl competition down below on the field from the panoramic windows. Grand prize for the Blackjack champion!



Registration

If you are starting a team, begin by recruiting up to 12 members to join your team.

Ask your friends, family, and colleagues to support you in your efforts by registering your team and creating your fundraising page! They can join your team or help by making a quick and secure online donation.

Each team will be raising a minimum of \$1200, which will provide each team participant the chance to play Flag Football on the Bucs field at Raymond James Stadium, an event t-shirt, a meet and greet with NFL players, and a refreshing meal.

The top three teams that fundraise the most money will walk away with:

1st Prize for the Team that Fundraises the Most for Special Olympics Florida!

- 12 complimentary tickets to a Tampa Bay Buccaneers preseason game (date TBD)
- 12 passes to training camp, date TBD once training schedule released
- Private tour for 4 people to the Advent Health Training Center Facility and the Tampa Bay Buccaneers practice facility

2nd Prize

- 12 complimentary tickets to a Tampa Bay Buccaneers preseason game (date TBD)
- 12 passes to training camp, date TBD once training schedule released

3rd Prize

- 12 complimentary tickets to a Tampa Bay Buccaneers preseason game (date TBD)



Sunshine Bowl Sponsorship Opportunities

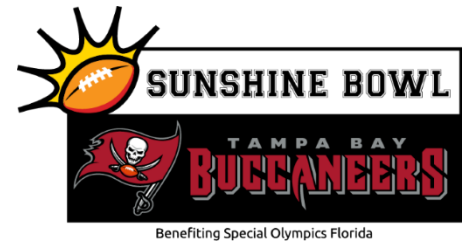
The Sunshine Bowl provides a unique opportunity for your company to align with two well-respected brands in the Tampa Bay Buccaneers and Special Olympics Florida.

This one-of-a-kind event gathers football enthusiasts from across the state and gives them the opportunity to play on the same field as the pros! You can expect lots of passion, enthusiasm, and friendly competition – but most importantly, a community of people that are together to make a life-changing impact on individuals with intellectual disabilities.

Additionally, enjoy great music, an open bar, signature cocktails, exclusive raffles and prizes at Jack in the Club held in the Raymond James Stadium Club Lounge. The evening is built around an exciting blackjack tournament, all in celebration of the athletes of Special Olympics Florida.

Game Day Sponsor | \$35,000

- Four teams included in tournament - choice of division
- Admission for 25 guests Jack in the Club
- Recognized with a “Game Day Sponsor” award at the event
- Opportunity for company representative to welcome teams
- Opportunity to set up promotional table at event
- Opportunity to provide promotional item with corporate logo to all players
- Sponsor logo visible on playing fields for the duration of the tournament
- Sponsorship recognition in an email blast to Special Olympics Florida database
- Sponsor logo added to all print material as “Game Day Sponsor”
- Sponsor logo shown on Jumbotron as “Game Day Sponsor” for the duration of the tournament, and Appropriate “Game Day Sponsor” signage at the event
- Sponsor logo on event webpage
- VIP seating for friends and family
- VIP experience for representatives at Special Olympics Florida State Games



Touchdown Sponsor | \$20,000

- Two teams included in tournament – choice of division
- Admission for 20 guests Jack in the Club
- Recognized with a “Touchdown Sponsor” award at the event
- Opportunity to set up promotional table at event and to provide promotional item with corporate logo to all players
- Sponsor logo added to all print material
- Sponsorship recognition in an email blast to Special Olympics Florida database
- Sponsor logo added to event webpage
- Sponsor logo shown on Jumbotron for the duration of the tournament
- VIP seating for friends and family
- VIP experience for representatives at Special Olympics Florida State Games
- Appropriate “Touchdown Sponsor” signage at event

Field Goal Sponsor | \$10,000

- One team included in tournament – choice of division
- Admission for 10 guests Jack in the Club
- Recognized with a “Field Goal Sponsor” award at the event
- Opportunity to set up promotional table at event
- Sponsor logo added to all print material
- Sponsorship recognition in an email blast to Special Olympics Florida database
- Sponsor logo added to event webpage
- VIP experience for representatives at Special Olympics Florida State Games
- Appropriate “Field Goal Sponsor” signage at the event



First Down Sponsor | \$5,000

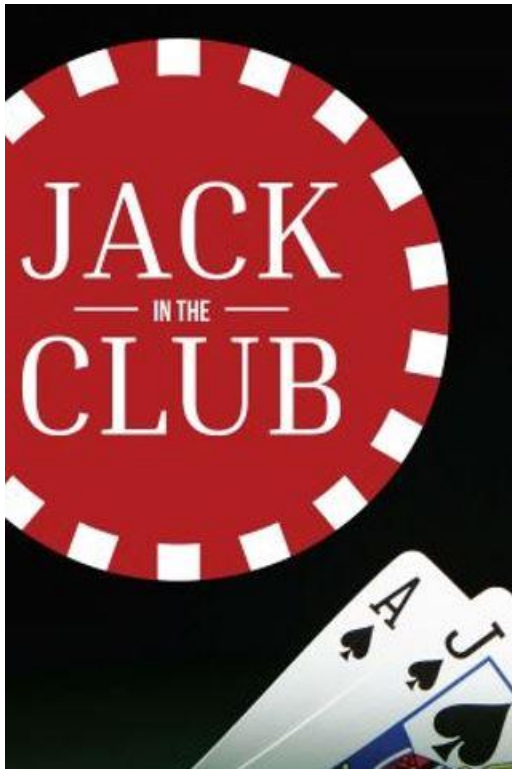
- One team included in tournament – choice of division
- Admission for 6 guests Jack in the Club
- Opportunity to set up promotional table at event
- Sponsor logo added to all print material
- Sponsor logo added to event webpage

Extra Point Sponsor | \$2,500

- One team included in tournament – choice of division
- Opportunity to set up promotional table at event
- Sponsor logo added to all print material
- Sponsor logo added to event webpage

Kick-Off Sponsor | \$1,000

- One team included in tournament – choice of division
- Opportunity to set up promotional table at event



Jack in the Club Sponsor | \$2,500

- Admission for 6 guests Jack in the Club
- Sponsor logo added to all Jack print material
- Sponsor logo added to Jack event webpage

Jack in the Club Individual Ticket | \$100

- Admission for 1 guest Jack in the Club

Not seeing the right fit for you and your company? Custom Sponsorships are available based on your unique business needs and wants.

