



**Special
Olympics
Florida**

Golf for Inclusion • Palm Beach • November 18, 2024

THE REVOLUTION IS INCLUSION

An all-out effort to end discrimination against people with intellectual disabilities.

THE CHALLENGE

It is time to create a world of inclusion and acceptance.

Special Olympics Florida's **Race for Inclusion** is a campaign to inspire people across the state to build communities where everyone is respected and valued. It is a campaign to fight the stigma, isolation, injustices, and health challenges faced by people with intellectual disabilities.



ABOUT

The **Race for Inclusion** is more than a fundraiser. It is a collection of local and regional events throughout the year, culminating in the fall with a series of races around the state.

Local races may vary — walk, run, swim, and golf — but they are all part of the **Race for Inclusion** to emphasize our single purpose: building a world that gives people with intellectual disabilities the opportunity to realize their full potential.

WHY WE RACE

We race to change perceptions of people with intellectual disabilities (ID).

We race to show that people with ID have unlimited potential — that they can be world-class athletes, brilliant students, valuable employees, public speakers, artists, authors, and community leaders. We race to create a society that demands respect and acceptance for everyone.

Special Olympics is known worldwide for its work supporting the physical, mental, and social well-being of people with intellectual disabilities. The **Race for Inclusion** will amplify our work — bridging gaps in access and opportunity for a community that represents 3% of the global population.





CELEBRATING **FIVE DECADES** OF EMPOWERMENT



The work of Special Olympics Florida remains as vital today as it did when our state organization was founded in 1972. We continue our mission to create a better world by fostering the acceptance and inclusion of all people.

Through the power of sports, people with intellectual disabilities discover new strengths and abilities, skills, and success. Our athletes find joy, confidence and fulfillment — on the playing field and in life. They also inspire people in their communities and elsewhere to open their hearts to a wider world of human talents and potential.

2024 RACE LOCATIONS

- > Gainesville
- > Jacksonville
- > Key West
- > Miami
- > New Port Richey
- > Orlando
- > Orlando (swim)
- > Palm Beach (golf)
- > Pensacola



IMPACT IN FLORIDA



Athletes

➤➤➤ **75,120**



Volunteers

➤➤➤ **45,225**



Coaches

➤➤➤ **2,509**



Competitions

➤➤➤ **213**



Sports

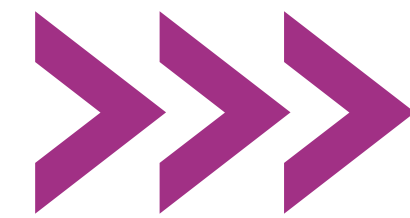
➤➤➤ **27**



IMPACT IN SOUTH FLORIDA



Health Programs



1,933
86
34

Health Screenings
Health Partners
Clinical Directors



Unified Champion Schools



599
80

Total Teammates
Total Schools



Athlete Leaders



83



Young Athletes Program



7,719



INCLUSION MANIFESTO

We are not just athletes. We are the ambassadors of an uprising. Peaceful protesters in rebellion against anyone who has a fear of difference.

Our demands are equality, dignity and a recognition of our share humanity. We will not stop or accept anything less.

We are deserving. When we compete, we are fighting for a more inclusive world. We are champions on the field and for this cause.

Today our world is more divided than ever and coming together has never been more urgent.

“

The revolution is inclusion, and it is not optional.”





BECOME A SPONSOR

Golf for Inclusion is your company's chance to take a stand for compassion, respect, and diversity. It's a way to raise money to enrich the lives of people with intellectual disabilities, while aligning yourself with one of the most admired nonprofits in the world.

Special Olympics has a 95% favorability rating and 85% of people surveyed say they're likely to patronize a company that supports the organization.

By sponsoring the Golf for Inclusion, your company can be part of this important and life-changing movement, while meeting your local business objectives.



SPONSORSHIP GOLD LEVEL \$25,000



- Recognition as a Gold Sponsor on our social media channels and the Special Olympics Florida website.
- Inclusion of your company name and/or logo on all event collateral.
- Four (4) premium location bays for up to twenty-four (24) golfers.
- Three (3) hours of Drive Shack gameplay.
- Dinner and drinks for twenty-four (24) golfers and access to the bar.
- Opportunity to golf with Special Olympics Athlete.
- Premium golfer gift for each participant.
- Team photo with a Special Olympics Florida Athlete.
- Use of Race for Inclusion name and brand in advertising and marketing for the Golf for Inclusion Gold Sponsorship, until December 31, 2024.
- Sponsor logo on event and fundraising page of Golf for Inclusion website (Team Raiser)
- Sponsor logo on Golf for Inclusion website with link out to article on SOFL website.
- Name included in press releases promoting Golf for Inclusion.
- Opportunity to provide quote for press release.
- Display area at Golf for Inclusion event.
- A minimum of two (2) logo placements within statewide social media posts, and a minimum of three (3) regional social media posts.
- Speaking opportunity at event .
- Feature company representative in event recap video.
- Company name featured in post-event website article.
- Company logo on thank you card mailed to all participants.
- Opportunity to provide one (1) promotional item in participant gift bags (mutually agreed upon).

SPONSORSHIP SILVER LEVEL \$15,000



- Recognition as Silver Sponsor on social media channels and the Special Olympics Florida website.
- Inclusion of your company name and/or logo on all event collateral.
- Three (3) premium location bays for up to eighteen (18) golfers.
- Three (3) hours of Drive Shack gameplay.
- Dinner and drinks for eighteen (18) golfers and access to the bar
- Opportunity to golf with Special Olympics Athlete.
- Premium golfer gift for each participant.
- Team photo with Special Olympics Athlete.
- Use of Race for Inclusion name and brand in regional advertising and marketing for the Golf for Inclusion Silver Sponsorship until December 31, 2024.
- Sponsor logo on event and fundraising page of Golf For Inclusion website (Team Raiser).
- Name included in email blasts and press releases targeted in your selected region.
- Minimum of one (1) logo placement within a statewide social media post and a minimum of two (2) regional social media posts.
- Sponsor logo and link on the Special Olympics Florida Regional webpage.
- Display area at Golf for Inclusion event site.
- Company logo featured on thank you card to all participants.
- Opportunity to provide one (1) promotional item in participant gift bags (mutually agreed upon).

SPONSORSHIP BRONZE LEVEL \$10,000



- Recognition as Bronze Sponsor on our social media channels and the Special Olympics Florida website.
- Inclusion of your company name and/or logo on all event collateral.
- Two (2) Premium location bays for up to twelve (12) golfers.
- Three (3) hours of Drive Shack gameplay.
- Dinner and drinks for twelve (12) golfers and access to the bar.
- Opportunity to golf with a Special Olympics Athlete.
- Premium golfer gift for each participant.
- Team photo with a Special Olympics Athlete.
- Use of Race for Inclusion name and brand in regional advertising and marketing for the Golf for Inclusion Bronze Sponsorship, until December 31, 2024.
- Sponsor logo on event and fundraising page of the Golf for Inclusion website (Team Raiser)
- Inclusion of your company name in an email blast and press release targeting your selected region.
- Sponsor logo and link on Special Olympics Florida Regional web page.
- Display area at Golf for Inclusion event site.
- Company logo featured on thank you cards sent to all golf participants.
- Opportunity to provide one (1) promotional item in participant gift bags (mutually agreed upon)

SPONSORSHIP FAN LEVEL \$5,000



- Recognized as Fan Level Sponsor at the event.
- Name and/or logo on event signage and printed materials.
- One (1) premium location bay for up to six (6) golfers.
- Three (3) hours of Drive Shack gameplay.
- Dinner and drinks for six (6) golfers and access to the bar.
- Premium golfer gift for each participant.
- Opportunity to provide one (1) promotional item in participant's gift bags (mutually agreed upon).

SPONSORSHIP SUPPORTER \$2,500

- Sponsor name on Special Olympics Florida regional web page
- Name listed on selected event signage recognizing event sponsors

