



SPONSORSHIP OPPORTUNITIES

Benefitting Special Olympics Florida

SPECIAL OLYMPICS FLORIDA WOULD LIKE TO INVITE YOU TO BE A PART OF SOMETHING SPECIAL

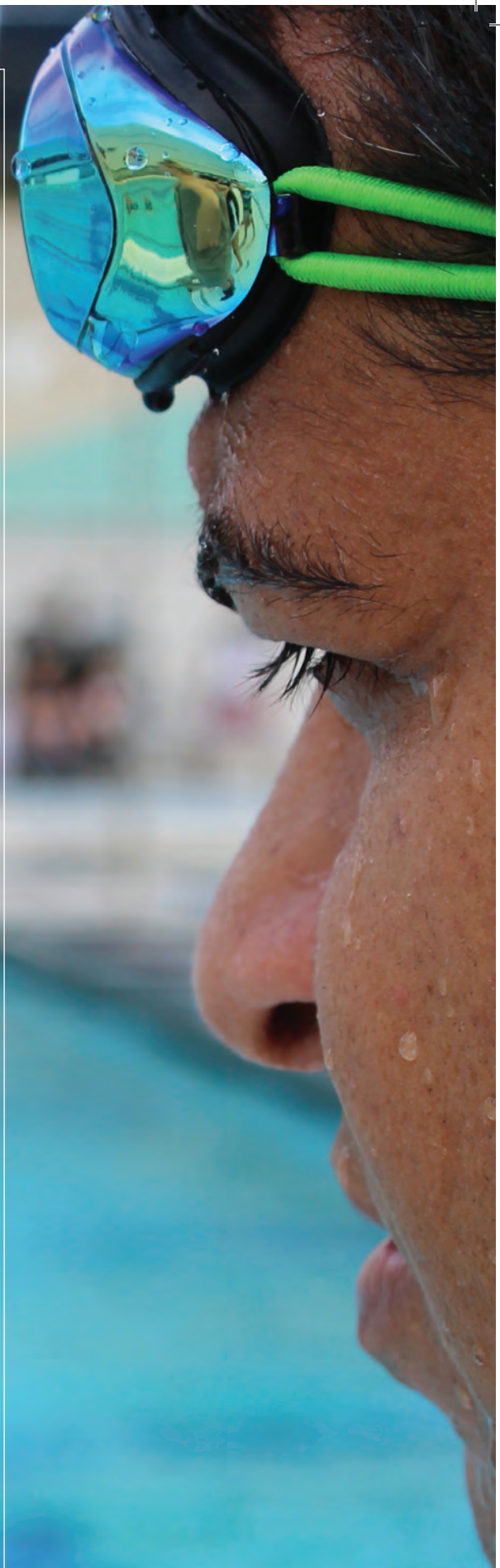
Sallarulo's Race for Champions 5K Run/Walk

The Sallarulo's Race for Champions shows the hearts of our true champions as members of our community continue to support and stand united with Special Olympics Florida.

Our Mission

To provide year-round sports training and competition in a variety of Olympic-type sports for people with intellectual disabilities who wish to participate, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

Should you have any questions, contact Elisa Llodra at Elisallodra@sofl.org or (786) 848-0044.



SPONSORSHIP OPPORTUNITIES

Title Sponsor \$75,000

Exclusive Level, only one Title Sponsor available

- Exclusive naming of The Carnival of Champions main village area
- Recognition as Title Sponsor throughout the event site
- One corporate banner displayed in area of high visibility (sponsor to provide banner)
- Opportunity for company representative to serve on the event's honorary committee
- Opportunity to speak from the stage
- Opportunity for a check presentation from stage
- Logo or Name included in print advertisement in two premier South Florida magazines
- Logo or Name predominately placed on running shirt distributed to all race participants
- Title Sponsor recognition on fundraising event website
- One 10x10 display tent at The Carnival of Champions
- Opportunity to distribute company-branded promotional items in participant gift bag
- Twenty (20) complimentary race entries to participate in 5K Run/Walk
- Twenty (20) complimentary passes to Champions Brunch on Race Day
- Receive a commemorative Sallarulo's Race for Champions 5K gift and plaque



SPONSORSHIP OPPORTUNITIES

Inspirational Sponsor \$50,000

Exclusive Level, only one Inspirational Sponsor available

- Exclusive naming of Champions Brunch
- Recognition as Inspirational Sponsor throughout the event site
- One corporate banner displayed in a high visibility area (sponsor to provide banner)
- Opportunity for company representative to serve on the event's honorary committee
- Opportunity to speak from the stage
- Opportunity for a check presentation from stage
- Logo or Name included in a print advertisement in two premier South Florida magazines
- Logo or Name predominately placed on running shirt distributed to all race participants
- Inspirational Sponsor recognition on the Champions5k.org website
- One 10x10 display tent at The Carnival of Champions
- Opportunity to distribute company-branded promotional items in the participant gift bag
- Fifteen (15) complimentary race entries to participate in the 5K Run/Walk
- Fifteen (15) complimentary passes to Champions Brunch on Race Day
- Receive a commemorative Sallarulo's Race for Champions 5K gift and plaque





SPONSORSHIP OPPORTUNITIES

Champion Sponsor: \$25,000

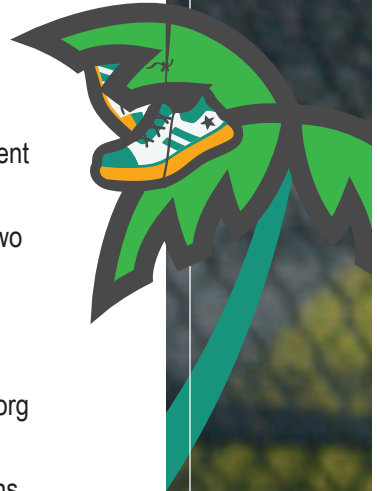
- Exclusive naming of Finish Line or Start Line
- Opportunity to award runners with medals at Finish Line
- Recognition as Champion Sponsor throughout the event site
- Logo or Name included in a print advertisement in two premier South Florida magazines
- Logo or Name on running shirt distributed to all race participants
- Champion Sponsor recognition on the Champions5k.org website
- One 10x10 display tent at The Carnival of Champions
- Opportunity to distribute company-branded promotional items in the participant gift bag
- Ten (10) complimentary race entries to participate in the 5K Run/Walk
- Ten (10) complimentary passes to Champions Brunch on Race Day
- Receive a commemorative Sallarulo's Race for Champions 5K gift and plaque



SPONSORSHIP OPPORTUNITIES

Titanium Sponsor: \$10,000

- Naming opportunity of Hydration Stations or Mile Markers Banner along the 5K route
- Recognition as Titanium Sponsor throughout the event site
- Logo or Name included in a print advertisement in two premier South Florida magazines
- Logo or Name on running shirt distributed to all race participants
- Titanium Sponsor recognition on the Champions5k.org website
- One 10x10 display tent at The Carnival of Champions
- Opportunity to distribute company-branded promotional items in the participant gift bag
- Five (5) complimentary race entries to participate in the 5K Run/Walk
- Five (5) complimentary passes to Champions Brunch on Race Day
- Receive a commemorative Sallarulo's Race for Champions 5K gift and plaque



DEERFIELD
PIRANHAS
TENNIS

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$5,000

- Logo or Name on running shirt distributed to all race participants
- Platinum Sponsor recognition on the Champions5k.org website
- One 10x10 display tent at The Carnival of Champions
- Opportunity to provide promotional items in the participant gift bag
- Four (4) complimentary entries to participate in the 5K Run/Walk
- Four (4) complimentary passes to Champions Brunch
- Receive a commemorative Sallarulo's Race for Champions 5K gift and plaque

Gold Sponsor: \$2,500

- Logo or Name on running shirt distributed to all race participants
- Signage recognition as Gold Sponsor
- One (1) 10x10 display tent at The Carnival of Champions
- Opportunity to provide promotional items in the participant gift bag
- Two (2) complimentary entries to participate in the 5K Run/Walk
- Two (2) complimentary passes to Champions Brunch
- Receive a commemorative Sallarulo's Race for Champions 5K gift and plaque

Silver Sponsor: \$1,000

- Name on running shirt distributed to all race participants
- Name recognition on event banner
- Opportunity to provide promotional items in the participant gift bag

Bronze Sponsor: \$500

- Opportunity to provide promotional items in the participant gift bag





SPONSORSHIP COMMITMENT FORM

I/We plan to support Special Olympics Florida - Broward County at the following sponsor level:

- | | |
|------------------------------|------------------------|
| _____ Title \$75,000 | _____ Platinum \$5,000 |
| _____ Inspirational \$50,000 | _____ Gold \$2,500 |
| _____ Champion \$25,000 | _____ Silver \$1,000 |
| _____ Titanium \$10,000 | _____ Bronze \$500 |

I/We cannot sponsor but would like to support Special Olympics Florida - Broward County

Please accept this contribution of \$ _____

To make this payment by check, complete the information below, and mail check made payable to Special Olympics Florida with this page to:

SPECIAL OLYMPICS FLORIDA – BROWARD COUNTY
3300 S. University Drive
Fort Lauderdale, FL 33328

Full Name _____

Address _____

Phone _____

Name/company/organization to appear as sponsor:

To make this payment by credit card, please visit <https://give.specialolympicsflorida.org/sallarulo5k> or scan the QR code below:

