





Every Step Matters

Team Captain Roles and Responsibilities

- Recruit teammates who are each committed to raise money for Special Olympics
 Florida. Recruit and register team members prior to the event to give team
 members time to fundraise.
- Set a team fundraising goal and ask each team member to raise a specific amount of money to help achieve the team fundraising goal.
- Help all your team members register on the Race for Inclusion online fundraising webpage by sending them an email from your team webpage that includes a link for them to register on your team.
- Help each player achieve their personal fundraising goal. Encourage use of the online fundraising tool as a quick and easy way to ask for secure donations via email.
- If applicable, obtain a matching gift forms from your company and distribute to your players.
- Identify individuals on your team who are connected to the mission of Special Olympics Florida and ask them to share their inspiring story with other players.
- Recognize players for progressing toward and achieving their goals.
- Motivate and encourage your teammates from start to finish.