



Email Guide

Email is an incredibly effective fundraising tool – you can reach people all over the world with the click of a button! It is a great way to spread the word about your *Walt Disney World*® Marathon Weekend participation and to ask others to donate to your cause.

Tips & Tricks

- Make it personal: Tell your story. Share with others why you participate - maybe it's because it's crazy cool or because you love Special Olympics Florida!
- If it's your first time, share your nerves and excitement.
- Have fun with it! Make a contest or game out of it - the first person to donate, or the largest donation gets a gift from you.
- Follow-up. Be sure to say thank you to donors after they make their donation and again after you race. Send them a picture of you racing with the results from the event.

Sample Text

This January I will be racing to support Special Olympics Florida. I am raising money so I can compete in the 2026 *Walt Disney World*® Marathon Weekend. I have set a personal fundraising goal of \$(insert amount here), and I need your help to reach it. I'm hoping you'll make a donation to Special Olympics Florida on my behalf. The easiest way to support me is to visit my personal page (insert personal url here). If you prefer not to donate online, you can also give your donation directly to me, or mail it in to Special Olympics Florida at the address below. Please make sure to include my name and "Walt Disney World Marathon" with your donation so I receive credit for the pledge.

Special Olympics Florida

1915 Don Wickham Dr

Clermont, FL 34711

If you can't support my Race through a donation, why not consider joining me? You can register to race online using this link

(https://give.specialolympicsflorida.org/site/TR?fr_id=2105&pg=entry)!