



Race For Inclusion

Every Step Matters.

A to Z Fundraising Ideas

A – Ask Boldly

Don't be shy about sharing your mission. People can't support what they don't know about.

B – Bake Sale

Host a sweet treat fundraiser at work, school, or church

C – Corporate Matching or Host a Car Wash

Check if employers will match donations—many companies double or even triple gifts

D – Donation Jar

Put a collection jar at local businesses or your gym with a note about your marathon

E – Email Campaign

Craft a personal story-driven email and send it to friends, family, and colleagues

F – Facebook Fundraiser

Set up a fundraiser directly on Facebook to make giving quick and simple

G – Garage Sale

Declutter your home and raise money by selling items you no longer need

H – Host an Event

Trivia night, karaoke, or movie screening can all bring in donations and community support

I – Instagram Stories

Share training updates and donation links in your social media stories or reels.

J – Join Forces

Partner with other runners or supporters to create team fundraising challenges

K – Karaoke Challenge

Offer to sing (on social or live!) if you hit certain donation milestones

L – Letter Writing Campaign

Write to your friends, family, local businesses to ask them to pledge to you

M – Movie Night

Host a fun movie night and ask for donations to attend

N – Newsletter Shout-outs

Get featured in a school, work, or community newsletter to expand your reach



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A to Z Fundraising Ideas (cont'd)

O – Online Fundraising

Sell unwanted items on eBay or Facebook Market place

P – Personalize Your Page

Update your fundraising page with photos, your story, and training updates

Q – Quiz Night

Host a virtual or in-person quiz night with entry fees going to your fundraising goal

R – Raffle

Sell raffle tickets for donated prizes like gift cards, baskets, services, etc.

S – Sponsor

Ask a local business if they'd like to be your official sponsor, include them in all your social media posts and emails

T – Text-to-Give

Send personal, heartfelt texts to your contacts with your fundraising link

U – Unconventional Challenge

Promise something funny or unusual (shaving your head, running in costume) if you reach your goal

V – Virtual Class

Teach a skill (yoga, cooking, painting) online and charge a small donation fee

W – Wacky Hat Day

For work or school, ask about making a donation and those who donate wear their wackiest hat on a specified day

X – “X Marks the Spot” Challenge

Create a fun map of your training miles—supporters sponsor a specific distance

Y – Yard Work

Offer to mow lawns, rake leaves, or garden in exchange for donations

Z – Zero in on Gratitude

Always thank every donor quickly and personally—gratitude keeps people inspired to give and tell others to give