



**THE ACTION ON THE FIELD IS
ONLY PART OF THE FUN AT THE
2023 SUNSHINE BOWL**

Join us for our annual blackjack tournament
benefiting Special Olympics Florida.
It's a great way to cap off the day,
have fun with friends, and raise money to
support 60,000 remarkable athletes.

**SATURDAY, APRIL 22
6 P.M. - 10 P.M.
EAST CLUB LOUNGE | RAYMOND JAMES STADIUM**



SOFLSunshineBowl.com





OUR MISSION

Special Olympics Florida provides year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

OUR VISION

Special Olympics Florida transforms communities by inspiring people throughout the world to open their minds, and accept and include people with intellectual disabilities, along with anyone else who is perceived as different.

THE EVENT

Enjoy great music, an open bar, signature cocktails and Tampa-inspired food, exclusive raffles and local celebrity appearances. The evening is built around an exciting blackjack tournament with thrilling prizes, all in celebration of our city, in support of Special Olympics Florida programs and athletes. All of the revenue raised at this event allows Special Olympics Florida to provide year-round sports, services and medical care to individuals with intellectual disabilities at no cost to them or their families.

SPONSOR BENEFITS

- Flexibility: Sign on as a multi-year sponsor and receive discounted pricing
- Year-round recognition: The earlier you sign on, the more recognition you receive
- Promotion: Become part of a robust social media and public relations campaign
- Networking: Gain opportunities to engage your clients and network with like-minded professionals
- Co-branding: Achieve alignment with one of the strongest, most recognizable nonprofit brands in the world

CONTACT

Jen Silvers jensilvers@sofl.org | (813) 363-5037



PRESENTING SPONSOR | \$10,000

Please contact Jen Silvers directly for availability

- Company logo in prominent placement on all printed and event materials
- Logo displays on rotating digital signs on Raymond James Club level
- Provide welcome speech to guests and receive award presentation at event
- Admission for 40 guests to event
- Recognition as the Presenting Sponsor with company logo prominently featured in color on the front of all event invitations, e-blasts, and social media event page
- Company logo on Special Olympics Florida event website page
- Company logo on all promotional materials, including print and electronic media, with preferred placement on all ads
- Dedicated social media promotion for company with links to sponsor website
- Company logo included in event step and repeat/red carpet entrance
- Company logo on video roll during event
- Company logo on event's gift bag
- Access to include promotional material in event's gift bag

PLATINUM SPONSOR | \$7,500

Two Sponsorships Available

- Exclusive level, only two Platinum Sponsors available
- Naming rights for Premier Sponsor opportunities available: Band, Food Tables, Athlete Sponsor Board, Silent Auction Tables, Beverage, etc.
- Verbal and print recognition as Platinum Sponsor during and post event
- Admission for 25 guests to event
- Company logo included on all event invitations
- Company logo on event's gift bags
- Company logo on all promotional materials, including print and electronic media, with preferred placement on all ads
- Prominent placement of company logo on event website
- Dedicated social media promotion for company with links to sponsor website
- Access to include promotional material in event's gift bag

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GOLD SPONSOR | \$5,000

5 Sponsorships Available

- Naming rights for creative sponsor opportunities available:
- Signature cocktail naming, high top tables, photo booth, etc.
- Verbal and print recognition as Gold Sponsor at event
- Admission for 20 guests to event
- Company logo included on all event invitations
- Company logo on all promotional materials, including print and electronic media
- Company logo on event website
- Dedicated social media promotion for company with links to sponsor website
- Access to include promotional material in event's gift bag

SILVER SPONSOR | \$3,500

7 Sponsorships Available

- Company logo printed on promotional items for give-away at event
- Print recognition as Tampa Jack Silver Sponsor
- Company listed on event website and event signage
- Company name on all promotional materials, including print and digital
- Access to include promotional material in event's gift bag
- Admission for 10 guests to event

BRONZE SPONSOR | \$2,500

10 Sponsorships Available

- Print recognition as Tampa Jack Bronze Sponsor
- Company listed on event website and event signage
- Access to include promotional material in event's gift bag
- Admission for five guests to event

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INDIVIDUAL TICKET | \$100

CAN'T ATTEND BUT STILL WANT TO GIVE?

SPONSOR AN ATHLETE | \$350

2023 SPONSOR LEVELS (Please check one)

\$7,500 | Platinum Sponsor

\$100 | Individual Ticket

\$5,000 | Gold Sponsor

\$350 | Sponsor an Athlete

\$3,500 | Silver Sponsor

In-Kind Food/Beverage

\$2,500 | Bronze Sponsor

Raffle / Auction Donation

SPONSOR CONTACT INFORMATION

Contact Name _____

Company Name _____

Mailing Address: _____

City _____ ST _____ ZIP _____

PAYMENT SELECTION

Please invoice me Check is being processed

(Please make checks payable to Special Olympics Florida – Jack in the Club.)

FOR MORE INFORMATION

Please contact Jen Silvers at (813) 363-5037 | jensilvers@sofl.org -or-

Brian Ford at (727) 601-7003 | brianford@sofl.org

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