



*Special
Olympics
Florida*

2019 SPONSORSHIP OPPORTUNITIES
Benefitting Special Olympics Florida

**SPECIAL OLYMPICS FLORIDA - BROWARD COUNTY
WOULD LIKE TO INVITE YOU TO BE A PART OF
SOMETHING SPECIAL!**

Join us at the 13th Annual Sallarulo's Race for Champions 5K Run/Walk on November 2, 2019, at Nova Southeastern University.

Special Olympics Florida - Broward County offers programs that enrich the lives of children and adults with intellectual and developmental disabilities. Our programs provide the invaluable gifts of self-confidence and self-image to our athletes which carryover into all aspects of their lives. We offer 23 different sports programs (from alpine skiing to surfing) to 6,500 Broward citizens. There is no question that Special Olympics is a valuable part of this community, and we need your help to keep this great program going and growing.

Three-fourths of all companies involved with Special Olympics found their corporate image to be improved and enhanced. Add your company to the list. Thank you for your support!

Should you have any questions, please contact Jacqueline Draizin at jacquelinedraizin@sofl.org or 954-262-2160.

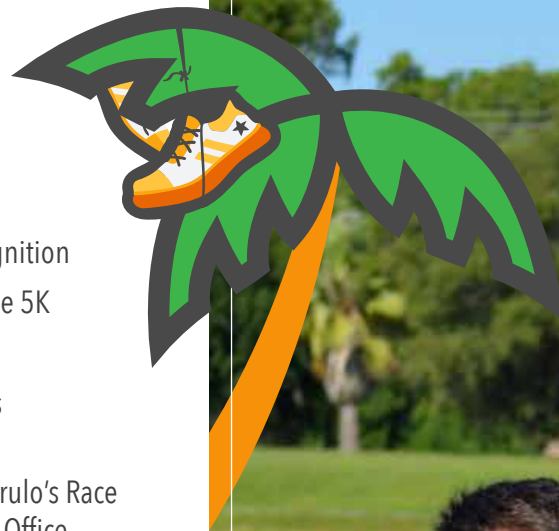


2019 SPONSORSHIP OPPORTUNITIES

Title Sponsor \$100,000

Exclusive Level, only one Title Sponsor available

- Exclusive naming of The Carnival of Champions
- Signage at entrance of venue with Title Sponsor recognition
- Opportunity to provide a welcome prior the start of the 5K
- Opportunity to speak post 5K
- Opportunity to create custom activation opportunities throughout event
- Opportunity to schedule a check presentation at Sallarulo's Race for Champions, Broward County Games or at Sponsor Office
- Ability to use Special Olympics Florida's name, brand and athlete images in advertising and marketing limited to recognition as Title Sponsor of Sallarulo's Race for Champions
- Opportunity to have Special Olympics Florida athlete leader or executive speak at corporate function
- Logo included in advanced media, print advertising, all event marketing materials and placement on back of race T-Shirts
- Verbal recognition as the official Title Sponsor for Sallarulo's Race for Champions
- Communications department will work with your corporate media relations to develop and pitch local stories and features to applicable local media
- Exclusive Title Sponsor recognition on Special Olympics Florida - Broward County website and all press releases
- Exclusive cross posting on social sites when tagged in posts related to Special Olympics Florida
- Inclusion in all email blasts as the Title Sponsor for Sallarulo's Race for Champions
- Inclusion of promotional item in gift bag given to all event participants
- 100 complimentary race entries to participate in 5K Run/Walk
- 100 team shirts with preferred team color
- 50 complimentary passes to the Champions Brunch
- Opportunity for executive to present an award at the annual Awards Banquet
- Premiere Royal Table for 16 at the annual Awards Banquet

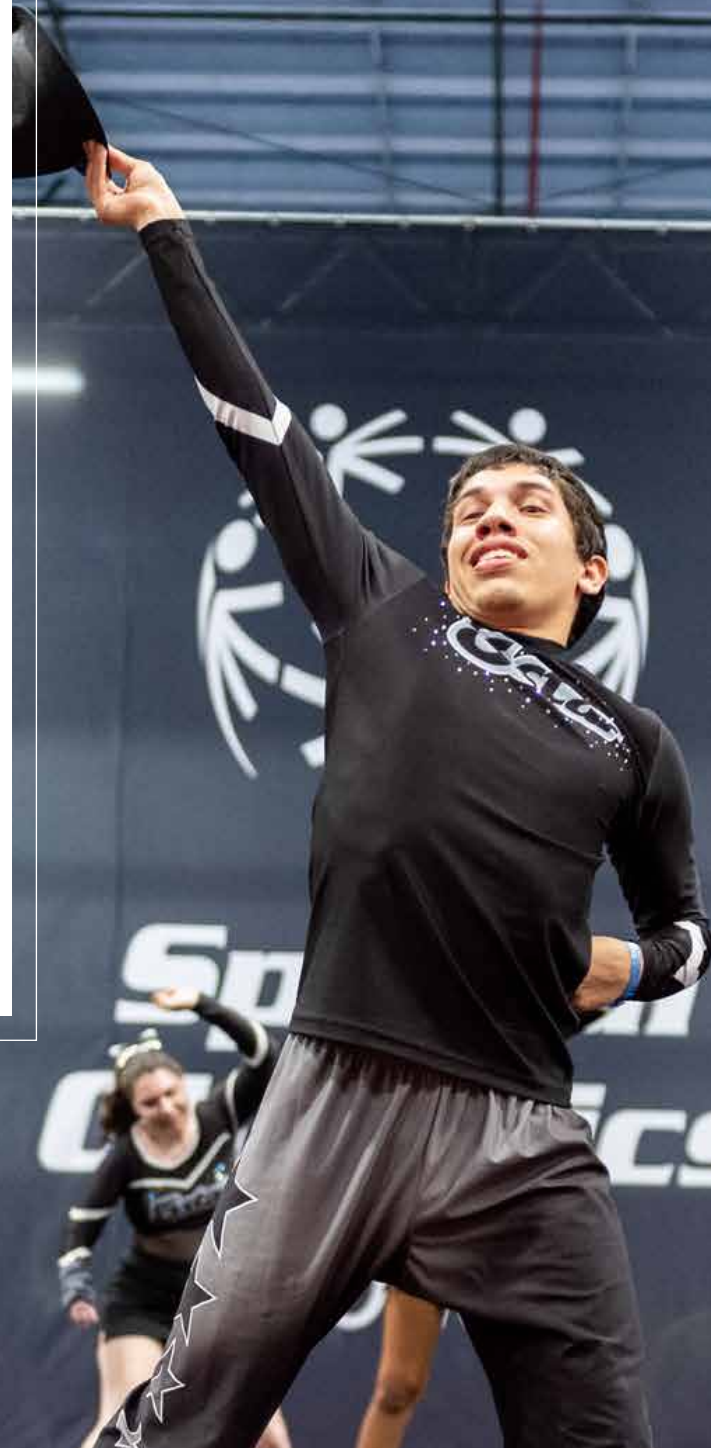


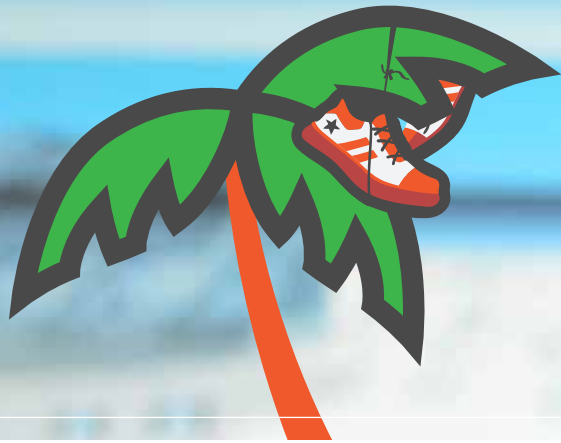
2019 SPONSORSHIP OPPORTUNITIES

Inspirational Sponsor \$50,000

Exclusive Level, only one Inspirational Sponsor available

- Exclusive naming of the Champion Brunch
- Signage at entrance of venue with Inspirational Sponsor recognition
- Opportunity to provide a welcome prior the start of the Carnival of Champions
- Opportunity to schedule a check presentation at Sallarulo's Race for Champions, Broward County Games or at Sponsor Office
- Logo included in advanced media, print advertising, all event marketing materials and placement on back of race T-Shirts
- Verbal recognition as the official Inspirational Sponsor for Sallarulo's Race for Champions
- Exclusive Inspirational Sponsor recognition on Special Olympics Florida - Broward County website and all press releases
- Inclusion in all email blasts as the Inspirational Sponsor for Sallarulo's Race for Champions
- Exclusive cross posting on social sites when tagged in posts related to Special Olympics Florida
- Inclusion of promotional item in gift bag given to all event participants
- 50 complimentary race entries to participate in 5K Run/Walk
- 50 team shirts with preferred team color
- 25 complimentary passes to the Champions Brunch
- Opportunity for executive to present an award at the annual Awards Banquet
- Premium table for ten at the annual Awards Banquet





2019 SPONSORSHIP OPPORTUNITIES

Champion Sponsor: \$25,000

Only two Champion Sponsor levels available

- Preferred naming opportunity of the Finish Line or the Start Line
- Inclusion in presenting runners with medals at Finish Line
- Signage at entrance of venue with Champion Sponsor recognition
- Opportunity to speak prior the start of the Carnival of Champions
- Logo included in advanced media, print advertising, all event marketing materials and placement on back of race T-Shirts
- Verbal recognition as the official Champion Sponsor for Sallarulo's Race for Champions
- Exclusive Champion Sponsor recognition on Special Olympics Florida - Broward County website and all press releases
- Inclusion in all email blasts as the Champion Sponsor for Sallarulo's Race for Champions
- Exclusive cross posting on social sites when tagged in posts related to Special Olympics Florida
- Inclusion of promotional item in gift bag given to all event participants
- 25 complimentary race entries to participate in 5K Run/Walk
- 25 team shirts with preferred team color
- 15 complimentary passes to the Champions Brunch



2019 SPONSORSHIP OPPORTUNITIES

Titanium Sponsor: \$10,000

Only four Titanium Sponsors available

- Naming of the Hydration Stations along the 5K path
- Signage with Titanium Sponsor recognition
- Opportunity to speak post 5K
- Logo included in advanced media, print advertising, all event marketing materials, and placement on back of race T-Shirts
- Verbal recognition as the official Titanium Sponsor for Sallarulo's Race for Champions
- Exclusive Titanium Sponsor recognition on Special Olympics Florida - Broward County website and all press releases
- Inclusion in all email blasts as the Titanium Sponsor for Sallarulo's Race for Champions
- Exclusive cross posting on social sites when tagged in posts related to Special Olympics Florida
- Inclusion of promotional item in gift bag given to all event participants
- 15 complimentary race entries to participate in 5K Run/Walk
- 15 team shirts with preferred team color
- 10 complimentary passes to the Champions Brunch



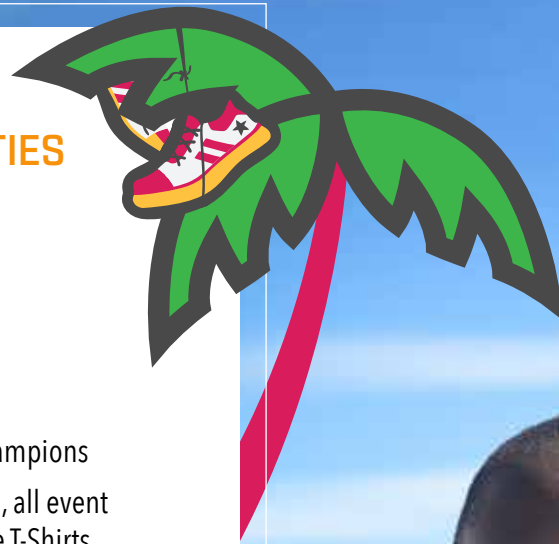
2019 SPONSORSHIP OPPORTUNITIES

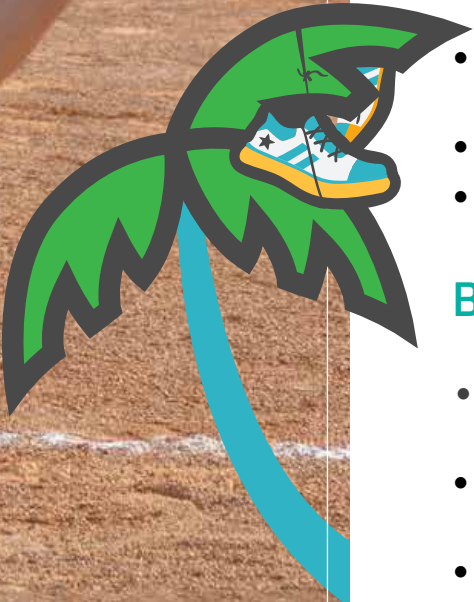
Platinum Sponsor: \$5,000

- Naming of 20x20 Food Tents
- Signage with Platinum Sponsor recognition
- 10x10 tent for Vendor Display at the Carnival of Champions
- Logo included in advanced media, print advertising, all event marketing materials, and placement on back of race T-Shirts
- Verbal recognition as the official Platinum Sponsor for Sallarulo's Race for Champions
- Exclusive Platinum Sponsor recognition on Special Olympics Florida - Broward County website and all press releases
- Inclusion in all email blasts as the Platinum Sponsor for Sallarulo's Race for Champions
- Inclusion of promotional item in gift bag given to all event participants
- 10 complimentary entries to participate in 5K Run/Walk
- 10 team shirts with preferred team color
- 8 complimentary passes to the Champions Brunch

Gold Sponsor: \$2,500

- 10x10 tent for Vendor Display at the Carnival of Champions
- Logo included in advanced media, print advertising, all event marketing materials, and placement on back of race T-Shirts
- Verbal recognition as the official Gold Sponsor for Sallarulo's Race for Champions
- Exclusive Gold Sponsor recognition on Special Olympics Florida - Broward County website and all press releases
- Inclusion in all email blasts as the Gold Sponsor for Sallarulo's Race for Champions
- Inclusion of promotional item in gift bag given to all event participants
- 6 complimentary entries to participate in 5K Run/Walk
- 6 complimentary passes to the Champions Brunch





2019 SPONSORSHIP OPPORTUNITIES

Silver Sponsor: \$1,000

- Name included in advanced media, print advertising, all event marketing materials, and placement on back of race T-Shirts
- Exclusive Silver Sponsor recognition on Special Olympics Florida - Broward County website
- Inclusion of promotional item in gift bag given to all event participants
- 4 complimentary entries to participate in 5K Run/Walk
- 4 complimentary passes to the Champions Brunch

Bronze Sponsor: \$500

- Bronze Sponsor recognition on Special Olympics Florida - Broward County website
- Inclusion of promotional item in gift bag given to all event participants
- 2 complimentary entries to participate in 5K Run/Walk
- 2 complimentary passes to the Champions Brunch

2019 SPONSORSHIP COMMITMENT FORM

I/We plan to support Special Olympics Florida - Broward County at the following sponsor level:

- Premier \$100,000
- Inspirational \$50,000
- Champion \$25,000
- Titanium \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500

I/We cannot sponsor but would like to support Special Olympics Florida - Broward County

- Please accept this contribution \$ _____

Payment Method:

- Check payable to Special Olympics Florida
in the amount of \$ _____
Please charge my: Personal Corporate credit card
in the amount of \$ _____
Card type: MC Visa Amex
Card number: _____
Name as it appears on card: _____
Expiration Date: _____ / _____ CVV: _____
MM YYYY
Signature: _____
Contact Name: _____ Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please mail completed form with payment to:
SPECIAL OLYMPICS FLORIDA - BROWARD COUNTY
3301 College Ave. Fort Lauderdale, FL 33314

specialolympicsbroward.org • give.specialolympicsflorida.org/sallarulo • 954-262-2150

