



GET SOCIAL AND MAKE FUNDRAISING EASY!



Use these social media post templates to make fundraising a breeze--and earn great prizes along the way! Just copy and paste the text and hashtags and then use the sample images we've included—and remember, you can always repost great content from the Special Olympics Florida Facebook, Instagram, and LinkedIn accounts!



POST 1: ANNOUNCE YOUR CAMPAIGN

I'M TAKING THE PLUNGE!
Hey everyone, I'm taking the plunge and jumping into ice-cold water to raise money for @SpecialOlympicFlorida athletes! Will you help me raise money for an awesome cause?

It only takes \$360 to provide year-round training, competition, and health services for an athlete. Just go to my fundraising page at the link below, and let's see how many athletes we can support this year! #specialolympicsflorida #polarplungefl

<link to your personal fundraising page>

POST 2: SHOW 'EM WHAT IT'S FOR

Did you know @SpecialOlympicsFlorida provides both athletic training AND health services to more than 58,000 athletes?

The thing is, there are actually more than 300,000 people with intellectual disabilities in Florida, and you can help support new and future athletes just by donating to my Polar Plunge campaign!

Use the link below and let's make a difference together!
#specialolympicsflorida #polarplungefl

<link to your personal fundraising page>

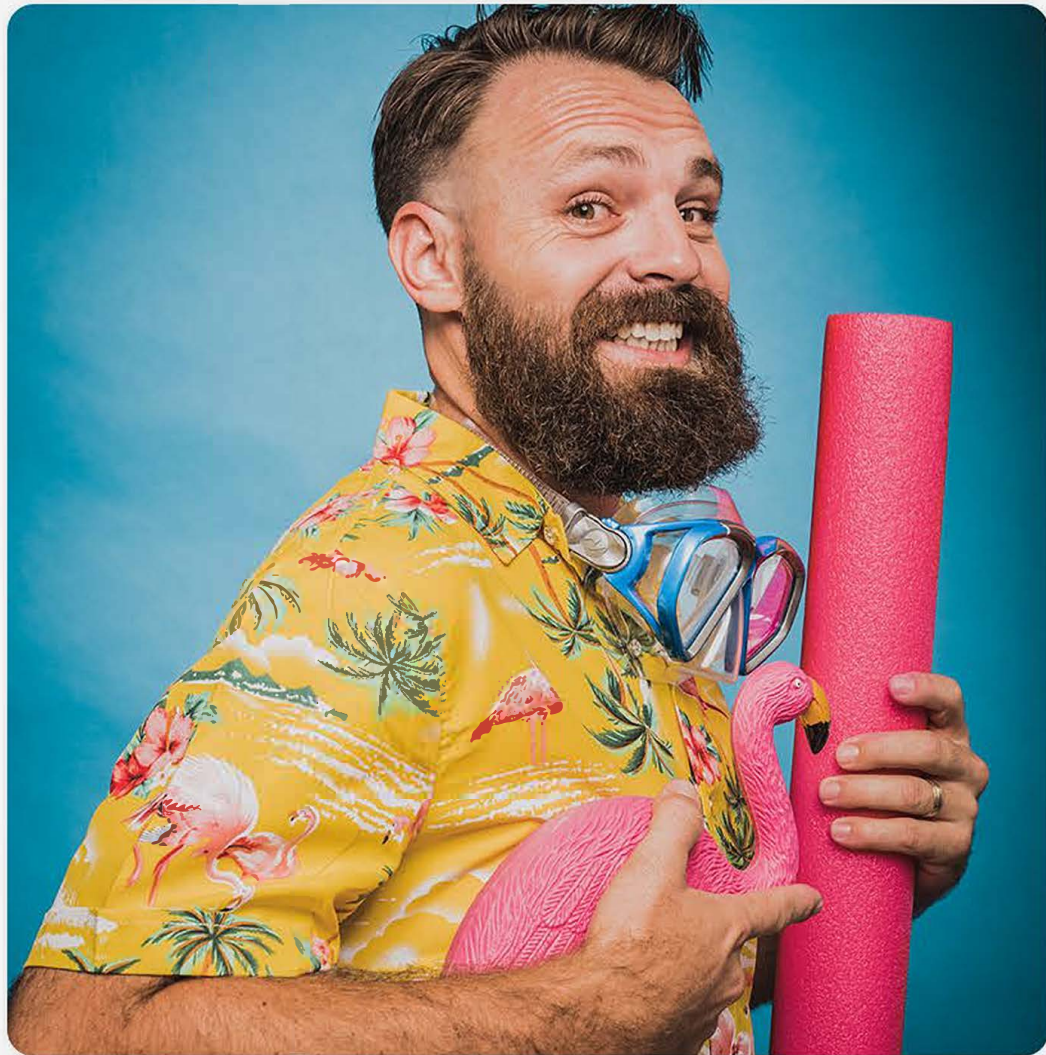


POST 3: SHOW OFF YOUR COSTUME

It's Plunge time, baby!! What do you think of my outfit?

I'm about to be freezin' for a reason, and I still need your help raising money for @SpecialOlympicsFlorida. Please help me raise money by donating to my campaign at the link below!
#specialolympicsflorida #polarplungefl

<link to your personal fundraising page>



BE THE PLUNGE

