



Team Florida – Supporter Engagement

As supporters of [Team Florida](#), you have made a commitment to promote the ideal so inclusion and acceptance through sport. These athletes are wonderful representatives of Special Olympics Florida and true champions of inclusion. Every day, they show us that people with intellectual disabilities will achieve remarkable things, if they are only given the chance.

#TeamFlorida2022 | #SupportTeamFlorida

Below please find additional information on Team Florida as well as examples of social media content. Feel Free to use the sample messaging or create your own. Thank you for helping Team Florida go for the gold!

How to get Started

- Find your sport and your personal page: [Team Florida](#)
- Invite your friends, fans, subscribers, and followers to support Team Florida.
- Download the Team Florida Fundraising Kit to help you get started.
 - ◊ *Email Guide* (*insert link to Team Raiser*)
 - ◊ *Social Media Guide* (*insert link to Team Raiser*)
 - ◊ *A to Z Fundraising Guide* (*insert link to Team Raiser*)
 - ◊ *Team Florida Fundraising Letter* (*insert link to Team Raiser*)
- Use any of the items in the social media kit (*need to create assets*) to post about your involvement online.

Promote our Channels: Tag Us!

- Facebook: [@specialolympicsflorida](#)
- Instagram: [@specialolympicsfl](#)
- LinkedIn: [@special-Olympics-florida](#)
- Twitter: [@soflinfo](#)
- Team Florida Page: <http://give.specialolympicsflorida.org/teamflorida2022>

Messaging

- Come join my fundraising efforts for Team Florida (*Insert Sport*). **#SupportTeamFlorida**
- Join me in raising money to help Team Florida go for the gold at the 2022 USA Games! **#SupportTeamFlorida**
- I am working hard to prepare for the 2022 USA Games. Help Team Florida reach our fundraising goals by donating today! **#SupportTeamFlorida**
- I will be representing Team Florida at the 2022 USA Games. Help me showcase how people with intellectual disabilities can achieve remarkable things! **#SupportTeamFlorida**

For more information or questions please email supportteamflorida@sofl.org