EMAIL GUIDE

Email is an incredibly effective fundraising tool – you can reach people all over the world with the click of a button! It is a great way to spread the word about your selection to Team Florida and to ask others to donate to support you.

Sample Message:
Team Florida will be competing at the 2026 USA Games in Minnesota June 20-26, 2026. More than 220 athletes, coaches and staff will be part of the delegation representing the Sunshine State. I am so excited to be part of Team Florida *(sport)*, and I would be grateful for your help as I raise funds to be part of this incredible opportunity. To achieve my dreams, I have set a personal fundraising goal of $1,000, and I need your help to reach it. I'm hoping you'll make a donation to Special Olympics Florida on my behalf. You can support me in several ways. The easiest way is to visit our team page *(insert team page URL)*. If you prefer not to donate online, you can also make your donation directly to me, or mail it to Special Olympics Florida at the address below. Please include my name, my sport, and "Team Florida" with your donation so I receive credit for the gift.

Special Olympics Florida
1915 Don Wickham Drive
Clermont, FL 34711

You can find my team page online by visiting *(insert team page URL)*. To learn more about the 2026 Special Olympics USA Games and Special Olympics Florida, visit specialolympicsflorida.org Thank you so much for your support!

Tips & Tricks

- Make it personal: Tell your story. Share with others why you love Special Olympics Florida and what it means for you to represent Team Florida at the 2026 USA Games.
- Have fun with it: Create a contest – the first person to donate, or the largest donor, gets a special gift from you.
- Follow-up: Be sure to say thank you to donors after they make their donation and again after the Games. Send them a picture of you competing with the results from the event!
- Email closure: Include a brief mention at the bottom of your emails about being part of Team Florida. It can be a sentence or two about the 2026 USA Games or a picture of you or your team playing the sport you will compete in at the 2026 USA Games.

SPECIAL OLYMPICS
USA GAMES
MINNESOTA 2026

For additional information, please email supportteamflorida@sofl.org