



## JACK IN THE PARK

### BLACKJACK TOURNAMENT AND CIGAR LOUNGE

Friday, October 16, 2019 6:00PM - 10:00PM  
Tampa River Center at Julian B. Lane Riverfront Park  
402 W. Laurel Street, Tampa 33607

*Attire: Cuban Inspired Dressy Casual*

For more information: [juliebrecher@sofl.org](mailto:juliebrecher@sofl.org) or (727) 601-7003

*Presented By*



*Benefiting*

**Special  
Olympics**  
Florida





## OUR MISSION

Special Olympics Florida provides year-round sports training and competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

## OUR VISION

Special Olympics Florida transforms communities by inspiring people throughout the world to open their minds, and accept and include people with intellectual disabilities, along with anyone else who is perceived as different.

## OUR EVENT

Enjoy killer music, an open bar, signature cocktails and Tampa-inspired food, exclusive raffles and local celebrity appearances. The evening is built around an exciting blackjack tournament with thrilling prizes, all in celebration of our great city, while benefiting local Special Olympics Florida - Hillsborough County athletes. All of the revenue raised at this event allows Special Olympics Florida to provide services to over 3,000 individuals in our county, at no cost to our athletes or their families. We provide year-round sports and medical care to individuals with intellectual disabilities. As a result of fundraisers like this, financial boundaries are not a factor for any athlete with intellectual disabilities wishing to participate in our program.

## SPONSOR BENEFITS

- Flexibility: Sign on as a multi-year sponsor and receive discounted pricing
- Year-round recognition: The earlier you sign on, the more recognition you receive
- Promotion: Become part of a robust social media and public relations campaign
- Networking: Gain opportunities to engage your clients and network with like-minded professionals
- Co-branding: Achieve alignment with one of the strongest, most recognizable nonprofit brands in the world

## CONTACT

Julie Brecher, [juliebrecher@sofl.org](mailto:juliebrecher@sofl.org), (727) 601-7003



## PRESENTING SPONSOR

\$10,000

Co-Presenting Sponsorship available (limit 2 sponsors)

- Company logo in prominent placement on all printed and social media event material
- Snapchat Geofilter during event
- Provide welcome speech to guests and receive award presentation at event
- Admission for 40 guests to event and exclusive early cocktail hour at event
- Recognition as the Presenting Sponsor with company logo prominently featured in color on the front of all event invitations, e-blasts, and social media event page
- Company logo on Special Olympics Florida – Hillsborough County website for 1 year as well as event website page
- Company logo on all promotional materials, including print and electronic media, with preferred placement on all ads
- Dedicated social media promotion for company with links to sponsor website
- Company logo included in event step and repeat/red carpet entrance
- Company logo on video roll during event
- Company logo on event's gift bag
- Access to include promotional material in event's gift bag



## PLATINUM SPONSOR

\$7,500

- Exclusive level, only seven Platinum Sponsors available
- Naming rights for Premier Sponsor opportunities available: Band, Cigar Tables, Athlete Sponsor Board, Valet, Raffle Drawing, Beverage, etc.
- Verbal and Print Recognition as Platinum Sponsor during and post event
- Admission for 25 guests to event and exclusive VIP cocktail hour
- Company logo included on all event invitations
- Company logo on event's gift bags
- Company logo on all promotional materials, including print and electronic media, with preferred placement on all ads
- Prominent placement of company logo on event website
- Dedicated social media promotion for company with links to sponsor website
- Access to include promotional material in event's gift bag

## **GOLD SPONSOR**

**\$5,000**

- Naming rights for creative sponsor opportunities available: signature cocktail naming, high top tables, photo booth, etc.
- Verbal and print recognition as Gold Sponsor at event
- Admission for 20 guests to event and exclusive VIP cocktail hour
- Company logo included on all event invitations
- Company logo on all promotional materials, including print and electronic media
- Company logo on event website
- Dedicated social media promotion for company with links to sponsor website
- Access to include promotional material in event's gift bag



## **SILVER SPONSOR**

**\$3,000**

- Company logo printed on promotional items for give-away at event
- Print recognition as Tampa Jack Silver Sponsor
- Company listed on event website and event signage
- Company name on all promotional materials, including print and electronic
- Access to include promotional material in event's gift bag
- Admission for 10 guests to event

## **BRONZE SPONSOR**

**\$1,500**

- Print recognition as Tampa Jack Bronze Sponsor
- Company listed on event website and event signage
- Access to include promotional material in event's gift bag
- Admission for five guests to event

## **CIGAR VENDOR TABLE**

**\$1,000**

- Print recognition as Tampa Jack Sponsor
- Company listed on event website and event signage
- Access to include promotional material in event's gift bag

## **SINGLE TICKET**

**\$100**



# SPONSORSHIP RESPONSE FORM



## SPONSOR LEVELS (check one)

- \$10,000 – PRESENTING SPONSOR
- \$7,500 – PLATINUM SPONSOR
- \$5,000 – GOLD SPONSOR
- \$3,000 – SILVER SPONSOR
- \$1,500 – BRONZE SPONSOR
- \$1,000 - CIGAR VENDOR TABLE
- \$100 – SINGLE TICKET
- IN-KIND FOOD / BEVERAGE
- RAFFLE / AUCTION DONATION

## CONTACT INFORMATION

Contact Name:			
Company:			
Mailing Address:			
City:		ZIP:	
Email:			
Phone:			

## PAYMENT SELECTION

- Please invoice me.
- Check is being processed.

Please make check payable to Special Olympics Florida – Hillsborough County.

For more information, please contact

**Julie Brecher at (727) 601-7003 or [JulieBrecher@sofl.org](mailto:JulieBrecher@sofl.org)**

5420 W. Cypress Street • Tampa, FL 33607